

How to Re-Envision Your Affiliate Structure?

PowerPoint Guide

Slide 1: Cover slide

- The purpose of this PowerPoint is to guide affiliates through an examination of the current structure to determine what, if anything, needs to be changed.

Slide 2: What leadership is required....

- The only leadership required by AAUW is a President/Administrator and Financial Officer.
- The affiliate should research the state non-profit laws to determine what leadership is required by state law.

Slide 3: What meetings are required....

- AAUW does not require any meetings.
- The affiliate should research the state non-profit laws to determine how many meetings are required by state law.

Slide 4: Leadership....

- Examine how many leaders are required by the affiliate bylaws and policies. Is the affiliate burdening the structure with too many required leaders?

Slide 5: Meetings/Events....

- Examine how many meetings are required by the affiliate bylaws and policies. Is the affiliate burdening the structure with too many required meetings?

Slide 6: What can go....

- Discuss what leader positions and meetings/events are unnecessary.
- The state affiliate should not be a big branch competing with the other branches.
- The state affiliate should have an independent purpose from the branch affiliates.

Slide 7: First question for discuss: What is the purpose of the state affiliate?

- There is no requirement for a state affiliate. Several states do not have state affiliates. Branches can exist in a state without a state affiliate.
- These are some of the comments from the meetings in May:
 - Resource to branches
 - Contact state leadership instead of national staff to answer questions
 - Offer training to branches
 - Offer statewide programming
 - Offer leadership development
 - Provide calendar of state and branch events
 - Offer grants to branches for projects
 - Appoint/elect district representatives to liaison to the branches
 - Coordinate communication with the branches

- Offer monthly/quarterly calls with the branch counterparts (i.e., Membership, Public Policy)
- Provide the connection to national
- Oversight of the branches
- Conduct conventions/conferences/state meetings in-person or by Zoom
- Reenergize the branches

Slide 8: Second question for discussion: What do branches need (not want) from the state affiliate?

Slide 9: Third question for discussion: What actually interests the members and makes them participate in substantial numbers?

- Analyze the state activities and assess the attendance.
- What activities had the most participation?
- Why did that activity attract more members?

Slide 10: What can go....

- Discuss again what leader positions and meetings/events are unnecessary.
- Can the state affiliate be streamlined?
- Is the structure scaring off potential leaders?
- If streamlining is not enough, how can the structure be changed?

Slide 11: The same analysis can be done at the branch level.