



**REACHING NEW HEIGHTS** *together!*  
**AAUW Central States Regional Conference**

**AMERICAN ASSOCIATION OF UNIVERSITY WOMEN**  
**October 19-21, 2023**



**The Drury Plaza Hotel St. Louis at the Arch**

**2 South 4th Street, St. Louis, MO 63102    314-231-3003    [www.DruryHotels.com](http://www.DruryHotels.com)**



# SWAP SHOP SESSIONS

## THURSDAY AFTERNOON

### Session 1-A 4:15—4:45 pm



Handouts for sessions may be found using this QR code, then search by title.

	Room A	Room B	Room C
Front of Room	<p><b>IA The Iowa eNetwork — Zoom to Success</b></p> <p><b>Mary Ann Ahrens, Iowa Leader</b> (maahrens@mchsi.com)</p> <p><b>Maxine Lampe, Iowa Leader</b> (lampe.maxine@gmail.com)</p> <ul style="list-style-type: none"> <li>History—How and why we do it</li> <li>How our eNetwork recruits and plans the year's program</li> <li>Pros and Cons of a virtual branch</li> </ul> <p>(session repeats on Friday in session 3-B)</p>	<p><b>MO Creative Fundraising in Difficult Times</b></p> <p><b>Independence Branch</b></p> <p><b>Karol Palmer, Branch Board</b> (palmer9141@sbcglobal.net)</p> <ul style="list-style-type: none"> <li>Member driven</li> <li>Community supported</li> <li>Events and results</li> </ul>	<p><b>MO Collaborating and Networking with our College/University Partners</b></p> <p><b>Canton Branch</b></p> <p><b>D'Ann Campbell, Branch Board</b> <b>Culver-Stockton College CU Rep</b> (dcampbell@culver.edu)</p> <ul style="list-style-type: none"> <li>Making that first contact</li> <li>Educating Partners about the benefits of AAUW</li> <li>Co-sponsoring programs and speakers</li> <li>Creating awards, certificates and scholarships for college/university women students</li> </ul>
Back of Room	<p><b>MO Cities for CEDAW</b> (Convention to Eliminate Discrimination Against Women)</p> <p><b>Alice Kitchen, MO State Board; Natl Public Policy Committee</b> (inthekitchenak@gmail.com)</p> <p><b>Gail James, Branch Board</b> (gljames@swbell.net)</p> <ul style="list-style-type: none"> <li>Why a city should become a City for CEDAW.</li> <li>What are the benefits—who is a City for CEDAW?</li> <li>Steps - Resolutions - Ordinance</li> <li>Obstacles to anticipate</li> </ul>	<p><b>MO Diversity, Equity &amp; Inclusion - How We Got Here. Missouri's Journey to a Successful Program</b></p> <p><b>Luna Mukherjee, MO State Board; National DEI Committee</b> (lunam2012@gmail.com)</p> <ul style="list-style-type: none"> <li>Our Journey</li> <li>Our Efforts</li> <li>Our Activities</li> </ul> <p>(session repeats on Friday in session 3-B)</p>	<p><b>KS The 8th International Women's Day Celebration in Manhattan, Kansas</b></p> <p><b>Manhattan Branch</b></p> <p><b>Usha Reddi, Branch Board</b> (ulr12345@gmail.com)</p> <ul style="list-style-type: none"> <li>Engaging community members in a conversation about gender equity in the U.S. and around the world</li> <li>Partnerships with other organizations</li> <li>Signature event recognized by the city, university, school district, and local media</li> <li>Livestreaming and technology used for event on Facebook for viewers outside of Manhattan (KS)</li> </ul>



# SWAP SHOP SESSIONS

## THURSDAY AFTERNOON

### Session 1-B 4:45—5:15 pm



Handouts for sessions may be found using this QR code, then search by title.

	Room A	Room B	Room C
Front of Room	<p><b>MO STEM Action in Schools</b></p> <p>Sandra Murdock, MO State Board (sesandram@aol.com)</p> <ul style="list-style-type: none"> <li>Bring STEM focus to elementary and high school</li> <li>Share creative and successful programs/projects</li> <li>Share various recognition programs</li> <li>Utilization of state website</li> </ul>	<p><b>IA TWO 15-minute SESSIONS</b></p> <p><b>1) Math Magic and Science</b> <b>Secrets: STEM Workshop for Girls</b> <b>Indianola Branch</b> Jackie Brittingham and Jo Richey (jackie.brittingham@simpson.edu) (jorichey2@gmail.com)</p> <ul style="list-style-type: none"> <li>STEM Workshop for 4th-5th grade girls in rural Iowa county</li> <li>Partner with Simpson College's "Diversity in STEM" student organization</li> <li>Emphasis on promoting role of women and girls in STEM</li> <li>Community partnerships (presenters from regional organizations)</li> </ul> <p><b>2) Reviving ¡Adelante!</b> <b>Davenport-Bettendorf Branch</b> Elaine Kresse, Branch Board (elainekresse2@gmail.com)</p> <ul style="list-style-type: none"> <li>Use fact-based books and technologies for blogs/zooms</li> <li>Bring national members into conversation</li> <li>Work on developing diversity of minds</li> </ul>	<p><b>MO Ten-Star Branch Action Plan for Mission Growth</b></p> <p>Su Bacon, MO State Board (pigsubacon@aol.com)</p> <p>Diane B Ludwig, MO State Board (DBLudwig22@aol.com)</p> <ul style="list-style-type: none"> <li>Engage branches in evaluating current work</li> <li>Set state goals in ten areas for action in AAUW mission work</li> <li>Focus board/committees in assisting branches in achieving various goals</li> <li>Recognize and reward branches for achievements in the various areas (STARS) <i>(11 of Missouri's 16 branches are now 10-Star branches and 3 others achieve 6-8 STARS)</i></li> </ul>
Back of Room	<p><b>MI So You Want to Serve on Your State Board?</b></p> <p>Barb Duran, MI State Board (barbduranaauw@gmail.com)</p> <p>Linda Kevorkian, MI State Board (kevorkianlk@gmail.com)</p> <ul style="list-style-type: none"> <li>Share state board roles</li> <li>Talk about how board positions work at state level</li> <li>What resources are available to branches through the state board</li> <li>How state board members are equipped to assist branches with their challenges</li> </ul>	<p><b>TX Working with Girls Inc to Share AAUW Goals</b> <b>Tarrant County Branch</b> Kathryn Bryan, Branch Board (kasal.kathryn@charter.net)</p> <p>Barbara Cager, Branch Board (bcager@sbcglobal.net)</p> <p>Gloria Long, Branch Board (glorialong911@gmail.com)</p> <ul style="list-style-type: none"> <li>March with the Girls on 'Day of the Girl'</li> <li>Support a First Generation college student</li> <li>Celebrate 'Outstanding Women in the Community'</li> </ul>	<p><b>MI DEI Intent and Implementation on a State Level</b></p> <p>N'Kenge Gonzalez, MI State Board (kenge842004@gmail.com)</p> <ul style="list-style-type: none"> <li>Universalization of knowledge from AAUW national website</li> <li>Cultivating inclusive environments</li> <li>Necessity of DEI implementation on state level — ripple effect</li> <li>Laying the ground work for DEI research</li> </ul>



# SWAP SHOP SESSIONS



Handouts for sessions may be found using this QR code, then search by title.

## FRIDAY MORNING

**Session 2-A 9:25-9:50 am**

	Room A	Room B	Room C
Front of Room	<p><b>IL Forming a New Online/Virtual Branch</b></p> <p>AAUW IL Jane Addams Online Branch</p> <p>Kate Skegg, Branch Board; Founder (kate@skegg.net)</p> <ul style="list-style-type: none"> <li>• Online branch formation process</li> <li>• Start small—only two officers required</li> <li>• Every online branch is different</li> <li>• Programming and collaborations</li> </ul>	<p><b>MO Happy New (Membership) Year Party!</b></p> <p>Northland-Kansas City Branch</p> <p>Judy Kile, Branch Board (jkile@att.net)</p> <p>Diana Curry-McQuirk, Branch Board (dicurry1@yahoo.com)</p> <ul style="list-style-type: none"> <li>• How to orient new members to AAUW mission and priority committees</li> <li>• Members bring guests who learn about and join AAUW</li> <li>• Way to educate and share National AAUW website resources</li> </ul>	<p><b>IL Coloring Books for Equality</b> two versions: 1) Equal Pay and 2) Equal Rights)</p> <p>Chicago Branch/Illinois AAUW</p> <p>AJ Conroy, Branch Board (ajbooks@yahoo.com)</p> <ul style="list-style-type: none"> <li>• Coloring books break through noise and generate “Buzz” for Public Policy priorities</li> <li>• Fun, visual, multi-generation approach to advocacy</li> </ul>
Back of Room	<p><b>SPECIAL SWAP SHOP SIT-DOWN with MEGHAN KISSELL</b></p> <p>AAUW Senior Public Policy Director</p> <p>(see page 22 for bio and contact information)</p>	<p><b>IA STOP TRAFFICKING NOW! WORK to SAVE LIVES</b></p> <p>Mary Ann Ahrens, Iowa Leader (maahrens@mchsi.com)</p> <p>Maxine Lampe, Iowa Leader (lampe.maxine@gmail.com)</p> <ul style="list-style-type: none"> <li>• DEFINE human trafficking and RECOGNIZE the SIGNAL for HELP</li> <li>• OBSERVE victim behaviors and HOW victims are trafficked</li> <li>• KNOW WHAT to do and HOW to guard against becoming victims</li> <li>• INSPIRE members to take ACTION and WORK to END human trafficking</li> </ul>	<p><b>MI - via ZOOM</b></p> <p><b>AAUW Membership Orientation</b></p> <p>Grosse Pointe Branch</p> <p>Roseanne Horn, Branch Board (rosewa33@aol.com)</p> <p>Eva Habib, Branch Board (evahabib@comcast.net)</p> <ul style="list-style-type: none"> <li>• Overview of AAUW</li> <li>• Mission of AAUW</li> <li>• Local branch activities and fundraisers</li> <li>• Local branch accomplishments</li> </ul>



# SWAP SHOP SESSIONS



Handouts for sessions may be found using this QR code, then search by title.

## FRIDAY MORNING

### Session 2-B 9:55-10:20 am

	Room A	Room B	Room C
Front of Room	<p><b>WI Public Policy: Amplify Your Voice; How to Advocate AAUW Public Policy Priorities with Your Legislators</b></p> <p><b>Maggie Winz, State Board</b> (maggiewinz76@gmail.com)</p> <p><b>Deb Theil, State Board</b> (dick.deb@gmail.com)</p> <ul style="list-style-type: none"> <li>• Using PowerPoint for presentation</li> <li>• Review Public Policy Priorities for members</li> <li>• Action plan to work with state legislators</li> <li>• Adaptions for other states</li> </ul>	<p><b>MO Ban the Use of Salary History</b></p> <p><b>Alice Kitchen, MO State Board; National Public Policy Committee</b> (inthekitchenak@gmail.com)</p> <ul style="list-style-type: none"> <li>• How to eliminate salary history use</li> <li>• Steps to passage</li> <li>• Determining strategy</li> <li>• Who does what</li> <li>• Implementation and evaluation</li> </ul>	<p><b>MO Diversity, Equity and Inclusion - Brings Us All Together</b></p> <p><b>Luna Mukherjee, State Board; National DEI Committee</b> (lunam2012@gmail.com)</p> <ul style="list-style-type: none"> <li>• What does Diversity mean?</li> <li>• What does Equity mean?</li> <li>• What does Inclusion mean?</li> <li>• Inclusion-Infusion Exercises</li> </ul>
Back of Room	<p><b>MO CU Relations - Our Path to AAUW's Future</b></p> <p><b>Patty Murray, State Board</b> (MurrayAAUW@gmail.com)</p> <p><b>Sue Shineman, State Board</b> (sueshineman46@gmail.com)</p> <ul style="list-style-type: none"> <li>• Effective outreach to college personnel at member schools</li> <li>• Planning and operating a successful table event and enrolling student members</li> <li>• Follow-up for best results and working with colleges</li> <li>• Marketing to potential member schools</li> </ul>	<p><b>MO Dollars for Scholars—Raising Money for Scholarships</b></p> <p><b>Ballwin-Chesterfield Branch</b></p> <p><b>Sandy Brody, Branch Board</b> (sandybrody163@gmail.com)</p> <p><b>Sage Taber, Branch Board</b> (sagemo@aol.com)</p> <ul style="list-style-type: none"> <li>• Fundraising for local scholarship money</li> <li>• Sharing our methods</li> <li>• Developing local possibilities</li> </ul>	<p><b>IL Sanitary Pads for African Girls</b></p> <p><b>Crystal Lake Area Branch</b></p> <p><b>Carol Heisler, Branch Board</b> (carolheisler@gmail.com)</p> <ul style="list-style-type: none"> <li>• Provides materials for young girls that enable them to be in school</li> <li>• Group activity for members</li> <li>• Collaborate with Bookfriends</li> <li>• Fulfill our mission to support young women</li> </ul>



# SWAP SHOP SESSIONS



Handouts for sessions may be found using this QR code, then search by title.

## FRIDAY AFTERNOON

**Session 3-A 3:40—4:05 pm**

	Room A	Room B	Room C
Front of Room	<p><b>MI How to Score a “Touchdown” when Recruiting and Retaining Members — The Membership Playbook</b></p> <p><b>Barb Duran, State Board</b> (barbduranAAUW@gmail.com) <b>Sheila Blair, State Board</b> (sheilablairpmp@gmail.com)</p> <ul style="list-style-type: none"> <li>How to use the Membership Playbook as a step-by-step guide for branch growth</li> <li>How you can scale the Playbook to fit your branch, whether big or small</li> <li>How to engage ALL of your members with recruiting and retention strategies</li> <li>How to attract younger members to your branch using technology and tools</li> </ul>	<p><b>AR Equal Pay Day— Candy Bars and More</b></p> <p><b>Maria Jones, Arkansas State Board</b> (mhjones2@comcast.net)</p> <ul style="list-style-type: none"> <li>Promote equal pay for women using Pay Day candy bars</li> <li>Visually demonstrate salary differences via 2 sizes of candy bars</li> <li>Share AAUW National Link to salary negotiations training with the public</li> </ul>	<p><b>SPECIAL</b></p> <p><b>SWAP SHOP SIT-DOWN</b></p> <p>with</p> <p><b>MELISSA LaDUKE</b></p> <p><b>National DEI Committee Chair</b></p> <p>(see page 23 for bio and contact information)</p>
Back of Room	<p><b>MO Gender Studies: Benefits of Getting Your Jurisdiction to do a Gender Study</b></p> <p><b>Alice Kitchen, State Board; National Public Policy Committee</b> (inthekitchenak@gmail.com)</p> <ul style="list-style-type: none"> <li>What is Gender?</li> <li>What does a Gender Study include?</li> <li>FOCUS: Salary inequities and disparities</li> <li>How to get it funded and use it</li> </ul>	<p><b>MO We Love YARD SIGNS!</b></p> <p><b>Kirkwood-Webster Groves Branch</b></p> <p><b>Marsha Koch, Branch Board</b> (mkwkoch@outlook.com) <b>Jeanne Webdell, Branch Board</b> (jeannewebdell@gmail.com)</p> <ul style="list-style-type: none"> <li>Non-partisan communication tool without political affiliation</li> <li>Can be used in yards, classrooms, and public places</li> <li>Excellent opportunity to collaborate with other organizations</li> <li>Encourages branch participation throughout the state</li> <li>Introduces AAUW name to people</li> </ul>	<p><b>MI - via ZOOM</b></p> <p><b>‘Kercheval After 6’ Booth for Membership</b></p> <p><b>Grosse Pointe Branch</b></p> <p><b>Eva Habib</b> (evahabib@comcast.net)</p> <ul style="list-style-type: none"> <li>Attract new members</li> <li>Engage current members</li> <li>Fundraise</li> <li>Advertise in community</li> </ul>



# SWAP SHOP SESSIONS

## FRIDAY AFTERNOON

**Session 3-B 4:10—4:35 pm**



Handouts for sessions may be found using this QR code, then search by title.

	Room A	Room B	Room C
Front of Room	<p><b>MO Growing Your Membership</b></p> <p>Independence Branch</p> <p>Karol Palmer, Branch Board (palmer9141@sbcglobal.net)</p> <ul style="list-style-type: none"> <li>• Retaining and engaging members</li> <li>• Recruiting</li> <li>• Community connections</li> </ul>	<p><b>IL A Successful Strategy for Creating Meaningful Mission-Based Programs</b></p> <p>Naperville Branch</p> <p>Nikki Batsch, Branch Board (nikki.batsch@gmail.com)</p> <ul style="list-style-type: none"> <li>• Utilizing a Program Committee</li> <li>• Taking program topic ideas to reality</li> <li>• Programs that have been successful</li> </ul>	<p><b>MO Diversity, Equity and Inclusion - How We Got Here - Missouri's Journey to a Successful Program</b></p> <p>Luna Mukherjee, MO State Bd; National DEI Committee (lunam2012@gmail.com)</p> <ul style="list-style-type: none"> <li>• Our Journey</li> <li>• Our Efforts</li> <li>• Our Activities</li> </ul> <p><i>This is a REPEATED session</i></p>
Back of Room	<p><b>MO CU Relations - Our Path to AAUW's Future</b></p> <p>Patty Murray, State Board (MurrayAAUW@gmail.com)</p> <p>Sue Shineman, State Board (sueshineman46@gmail.com)</p> <ul style="list-style-type: none"> <li>• Effective outreach to college personnel at member schools</li> <li>• Planning and operating a successful table event and enrolling student members</li> <li>• Follow-up for best results and working with colleges</li> <li>• Marketing to potential member schools</li> </ul> <p><i>This is a REPEATED session</i></p>	<p><b>IA The Iowa eNetwork — Zoom to Success</b></p> <p>Mary Ann Ahrens, Iowa Leader (maahrens@mchsi.com)</p> <p>Maxine Lampe, Iowa Leader (lampe.maxine@gmail.com)</p> <ul style="list-style-type: none"> <li>• History—How and why we do it</li> <li>• How our eNetwork recruits and plans the year's program</li> <li>• Pros and Cons of a virtual branch</li> </ul> <p><i>This is a REPEATED session</i></p>	<p><b>MI - via ZOOM</b></p> <p>Robotics Team Sponsor</p> <p>Grosse Pointe Michigan Branch</p> <p>Roseanne Horn (rosewa33@aol.com)</p> <p>Eva Habib (evahabib@comcast.net)</p> <ul style="list-style-type: none"> <li>• STEM</li> <li>• Fundraising</li> <li>• Mentoring</li> <li>• Partnering in Community</li> </ul>





## SWAP SHOPS — DISPLAYS ONLY

These Swap Shops are in display format only. They will be on display on Friday, October 20th, from 8:00 am-5:00 pm in Room D. Be sure to visit them and learn about these great topics.

### **IN** The 2023 'Indiana Girl' Report

Indiana State AAUW

**Bobbie Weikle, State Board**

(drbjweikle@comcast.net)

- Sharing recently released state survey on Indiana girls (copies of report available)
- Hoosier girls are facing an 'unprecedented' mental health crisis!

### **MN** Support for Equal Pay by Ely Businesses and Government Entities

Ely Minnesota Branch

**Mary Setterholm, Branch Board**

(mary.setterholm@gmail.com)

- Solicited and received written commitments from 124 local businesses to support and implement equal pay
- Increase Equal Pay Day awareness in community
- Thanked business and city government in paid ads
- Partnered with local Rotary Club

### **MO** 90 Years in Photos: Top Achievements of St. Charles Branch Since its Founding

St. Charles Missouri Branch

**Teri Brecht, Branch Board**

(tebrecht@yahoo.com)

- Poster of top ten achievements of branch since its founding 90 years ago
- Explanation page highlights achievements
- Poster presented at 2022 AAUW MO State Conference in celebration of 100th anniversary of AAUW Missouri (each branch was asked to do a poster)

### **MO** Munching Matters—Lunch With Food for Thought

Ballwin-Chesterfield Missouri Branch

**Pat Shores, Branch Board**

(apatriciashores@att.net)

- Sharing topics of interest to our members by providing time to discuss them over lunch
- Celebrating the careers and life experiences of branch members
- Recognizing our members' accomplishments
- Identifying our members' interesting life stories