

Barbara Duran

Co-Programs Vice President

Barbara Duran is an Affiliate Marketing Manager with Lifestyle Streams, a suite of six personal and professional development brands focused on the wellness of body, brain and business.

Barbara joined the Wyandotte-Downriver branch of AAUW in 2019, and immediately stepped into the role of Communications Chair. During her year as Communications Chair, she enhanced the branch's exposure on social media, increasing the content and activity on the branch Facebook page and also creating a LinkedIn page for the branch.

The following year she served as President-Elect, and in 2021, became the branch president, and also currently serves in the role of Corresponding Secretary.

Prior to becoming an entrepreneur, Barbara worked for Ford Motor Company for 25 years. She is also an appointed commissioner with the City of Wyandotte, currently serving on the Planning Commission and Zoning Board of Appeals as Chairperson, for the past 30 years.

She has also served in leadership roles and on numerous boards of professional and service organizations such as the National Association of Women Business Owners: Greater Detroit Chapter, Michigan Professional Women's Network, MICHBusiness, Business Network International, Kiwanis International: Michigan District, and Executive Women International: Detroit-Windsor chapter.

Barbara holds a Bachelor of Business Management degree from the University of Michigan. She is married with one daughter and one granddaughter and lives with her husband Bill in Wyandotte.

One of Barbara's goals in her new assignment as VP of Programs, is to create a database of prior speakers from all of the Michigan branches and to bring interesting and informative programs that support the AAUW mission of empowering women and building women leaders across the state.