

AAUW of Michigan Fundraising Ideas

- ◆ Plant Sale
- ◆ Buttons
- ◆ Visors
- ◆ Tote Bags
- ◆ Virtual Auction of Baskets
- ◆ Bakeless Bake Sale
- ◆ Cheese Ball Sale
- ◆ Facebook Watch Party
- ◆ Home Tours
- ◆ Mahjong Tournaments
- ◆ Card Tournaments
- ◆ Fashion Show
- ◆ Theater Event Fundraisers
- ◆ Direct Ask letter - Ask members and former members
- ◆ Book Sale

- ◆ Homes for the Holidays - tour of 5 homes - every other year - event ticket
- ◆ Rummage Sale
- ◆ Town-wide garage sale
- ◆ Lunch with Santa - Pizza lunch for kids - grab bags - sell event tickets
- ◆ Christmas Sale
- ◆ Virtual Cooking Lesson or Tasting
- ◆ Product Sales
- ◆ Virtual Dinner Party
- ◆ Virtual Movie Screening
- ◆ Happy Dollars - at each meeting members pay an amount to make an announcement
- ◆ Direct Distributor Fundraisers (Pampered Chef, Party Lite, Paparazzi, Tastefully Simple, Color Street Nails, Mary Kay, Arbonne, Thirtyone Bags, Etc.)
- ◆ Letters to members and friends - request donations for scholarships - invite/publicize recipients
- ◆ Virtual Race, Virtual Walk or "No Run Run":
 - Yes.Fit, Race Roster, Virtual Running Club, Racery, etc.
 - Races are run over a period of time or all at once
 - A phone app keeps track of amount run
 - Races can be run outdoors or on a treadmill
 - You get a medal and/or a t-shirt

◆ A Not-So-Silent Auction

- Select a few great auction items
- Do on Zoom
- Each presenter showcases their item: displays it, sells it! Give its value and bid information
- Tell participants how to bid
- Examples of items: tickets, services, movies, baskets

◆ Online Silent Auction – <https://www.32auctions.com/pages/overview.html> - AAUW of Oklahoma did this

◆ Telethon

- Each member tries to get friends, coworkers, etc., to sponsor an hour of one day
- Members ask for donations and share information about what AAUW and their branch do and why the person should support them.

◆ Untea Party

- Pick a theme like a Suffragist Untea Party or an Alice in Wonderland Untea Party
- Set donation levels – for example, Susan B. Anthony \$100, Alice Paul \$75, etc.
- Mail a teabag and a donation form to all members

◆ Build a Girl

- Might be for donations to scholarships
- To fund a scholarship, members buy body parts: an arm or a leg for \$100 each, the trunk or the head for \$300 each, etc.
- \$100 to name her and a certain amount for a facemask

◆ Trick or Treat

- Branch Board members dress in costume and visit members' homes to trick or treat – could be a drive-by
- Ask for permission first with an opt-in survey of members. Include an opportunity to send a check instead
- Members that are visited can ask the board member for a "trick" first, then make a donation. (Sing a song, recite the alphabet backwards, do the Hokey Pokey, recite a poem)

◆ Flamingo Flocking for Funds

- Purchase a "Flock of Flamingos"
- Anyone wishing to surprise a friend/recipient will be charged a fee for placing the flock on the recipient's lawn overnight
- Honor someone's special day
- Confirm that this is allowable by contacting the police department prior to placement
- Consider charging separately for placement and removal of your "flock"
- Place a sign stating "You Have Been Flocked by ____" and that AAUW programs will receive the donation

◆ A Virtual Trip/ Guided Tour

- Travelers donate by buying airline tickets to go on a virtual trip
- First meeting – ask your travelers to open their suitcase and show two favorite things to pack
- Ticket holders depart weekly on Zoom to exotic destinations – "tour guides" present information on the destination, its history, culture, touristy sites, fun facts, etc. Show photos of the hotel. Play music from that country. Show inspirational videos of scenery, people, etc. Demo a cooking class.
- Consider upcharges for add-ons – 1st class seats, snacks on the flight, cocktails on the flight, hotel upgrades to suites, etc.
- One member is the "travel agent" to handle the donations and recordkeeping

◆ A Grown-Up Spelling Bee or Trivia Contest

- Members, friends, outside organizations form team and pay a fee to play
- Teams compete to spell words or answer trivia questions
- If someone misses the answer, they can buy back in with a donation to keep their team alive

◆ Share Your Savings

- These days we are meeting via Zoom and holding virtual events. How about organizing a fundraiser around the money being saved on things such as gas, entertainment and dining out?

◆ A Non-Event Event

- People can donate for NOT doing something, such as a non-marathon
- Members donate to NOT participate
- Donations are tiered: more money to NOT run more miles
- Consider add-on donations (not buying running shoes, not buying Yeti water bottles, not getting up at 6:00 a.m., not being seen in exercise clothes)

For More information, check out: Virtual fundraisers:

<https://www.soapboxengage.com/blog/1863-virtual-fundraising-ideas>

[Or contact Kathy Shaw – 269-965-2979](mailto:kathy@soapboxengage.com)