

## **CREATING WEALTH, GLOBALLY, LOCALLY, AND CULTURALLY**

**PURPOSE:** To celebrate diversity and economic success

**OBJECTIVE:** To share the economic success of women from your community  
To introduce AAUW to prospective members

- 1. Determine if you wish to work in coalition.**
- 2. If so approach you potential partners at the very beginning of planning.**
- 3. Recruit several of your community's economically successful women.**
- 4. Try for a diverse group of presenters.**
- 5. Select an accessible community venue. Do you want a meal, a desert, or meeting space?**
- 6. Work with you partners to publicize. Contact the media for onsite coverage.**
- 7. Have ample membership materials from sponsoring groups.**
- 8. Celebrate the successes.**